Unite your data to get a 360 view of your donors

Introducing **Classy for Raiser's Edge**—a connection built by Omatic Software that seamlessly allows data to flow between Classy and Raiser's Edge*. Leverage a direct integration platform to automate most data between Classy and Raiser's Edge, saving you valuable time and reducing the chance of errors, duplicates, and conflicts.

*Works with Raiser's Edge and Raiser's Edge NXT

Imagine these systems working hard for you behind the scenes. It might look something like this:

- Classy
  - Fundraiser Name
  - Fundraiser Biographical Info
  - Campaign Name & Status
  - Team Role & Information
  - Goal Amount
  - Donor/Supporter Information
  - Recurring & One-Time Donations
  - Custom Donation Fields

- Importomatic
- Blackbaud
  - Offline Gifts
  - Constituents
  - Biographical
  - Campaign Information

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**FLEXIBILITY**
Integrates with nearly any field in Raiser's Edge and Raiser's Edge NXT and works with all types of Classy Campaign types.

**USER-DEFINED CONTROLS**
Custom data mapping allow you to establish your own settings and parameters for the data that passes through.

**DATA CLEANLINESS**
De-dupe gifts or constituents through a customizable matching algorithm.

**CUSTOMIZED SYNC MANAGEMENT**
Automate the entire process or review each record before it's synced - manage it your way to fit your needs.

**CONFIDENCE YOU CAN TRUST**
Classy for Raiser's Edge is managed by the experts at Omatic Software, an integrations product that is Blackbaud-endorsed and Classy-approved.

For more information, please connect with your Classy Account Executive at (619) 961-1892.