Build Better Donor Relationships with Less Hassle

“Virtuous is designed as a capable partner for today’s high touch fundraiser who works to build relationships across multiple channels and understands that networks are as important as gifts.”
- Otto Monroy, Logos Academy

VIRTUOUS CRM
Get to Know Your Donors
Virtuous is simple enough to serve your entire staff, but feature-rich enough to meet all of your complex fundraising needs.

- Easily manage contacts, gifts, notes, tasks, etc
- Connect donors & see value of giving “networks”
- Scrape social profiles, pictures & public data
- Integrate with your Gmail or Outlook account
- Use predictive analytics & donor scoring to help make the right ask at the right time

VIRTUOUS MARKETING
Email & Automation to Personalize Donor Communication
Robust email marketing automation plus the ability to automate tasks, letters and other data. Virtuous Automation helps grow giving by personalizing your donor communication

- Build & automate marketing series by persona
- Easily create and send bulk email
- Sync email lists with dynamic donor searches
- Merge in donor fields to increase response rates
- Monitor open & clicks at the donor level

Schedule a Personal Demo
1-866-329-4009
VirtuousCRM.com